

# WOCA AGENDA 2018

## Wisconsin Outdoor Communicators Association

Trees For Tomorrow Conference Center, Eagle River, Wis.

### Friday, July 20

4:30 p.m. to 6:55 p.m.: **Gary N-Ski show-and-tell on kayaks and stand-up paddleboards.**

5 to 6:55 p.m.: **Dinner and Social at Trees for Tomorrow, Sponsored by Toyota.** The meal will feature grilled “fireman’s corn,” and brats and/or hamburgers/cheeseburgers. **Location:** Outside the dining hall.

7 to 9 p.m.: **Evening Session. Location:** Trees for Tomorrow main classroom/conference center.

7 to 8 p.m.: **Update on CWD/Predator Study in Iowa County**

■ *Dan Storm: Ungulate Research Ecologist, Rhinelander DNR office.*

8:05 to 9 p.m.: **COLE Publishing: Its history and recent acquisition of Grandview Media outdoors group.**

■ *Jeff Bruss: President of COLE Publishing in Three Lakes.*

### Saturday, July 21

7 to 7:30 a.m.: **Breakfast**

7:35: **Welcome to Trees For Tomorrow**, by Robin Ginner, Executive Director, Trees for Tomorrow.

7:45 to 8:45 a.m.: **Status Update: Northern Wisconsin’s Native Lake Trout**

■ *Stephen Gilbert, DNR Woodruff area fisheries supervisor*

8:50 to 10 a.m.: **Should Wisconsin Pay Deer Hunters to Shoot Out CWD?**

■ *Intro by Tom Hauge, Wisconsin Green Fire, and retired DNR wildlife director.*

■ *Mike Foy, retired DNR wildlife manager*

#### **Break**

10:10 to 11:45 a.m.: **The Wisconsin Conservation Congress: What is its Future?**

*Panel Discussion featuring:*

■ *Larry Bonde, Wisconsin Conservation Congress chairman.*

■ *Marc Schultz, La Crosse, WCC study group on online survey alternatives (likely, but not confirmed).*

■ *Rob Bohman, former WCC chairman and longtime WCC member.*

■ *George Meyer, former DNR secretary and current executive director, Wisconsin Wildlife Federation.*

■ *Tom Heberlein, UW-Madison rural sociologist.*

11:45 a.m. to 12:15: **Silent Auction Closes, Prizes Awarded; Group Photo at Education Center entrance**

12:15 to 1 p.m.: **Lunch Break**

1:05 to 2 p.m.: **A Few Minutes with George Meyer**

■ *Q&A with the former DNR secretary, and executive director of the Wisconsin Wildlife Federation.*

2:05 to 3 p.m.: **Protecting Wisconsin Wetlands**

■ *Erin O’Brien, Wisconsin Wetlands Association*

3:05 to 4 p.m.: **“Recruit, Reactivate, Retain”**

■ *Keith Warnke, Wisconsin DNR R3 Coordinator.*

#### **Break (and/or “Rain Date” for group photo session)**

4:10 p.m.: **WOCA Business Meeting**

■ 2018 WOCA Scholarship presentation: Recipient is Leah Bell of UW-Stevens Point and West Bend.

■ Review of WOCA 2017 minutes, WOCA budget and finances, Laurel Steffes.

■ Donations for 2018-2019, Scholarship Program update: Laurel Steffes, Art Barlow (vets bill update?).

■ Review of WOCA Bylaws, and approve changes. Last reviewed/updated in 2004/2005.

■ 1) Review corporate contribution options. 2) Elect officers.

■ Dates & Location for 2019 WOCA conference: July xx-xx, 2019.

4:45 to 5:15 p.m.: **WOCA raffle and door prizes**

5:30 p.m. **Dinner** on your own, or cookout at fire pit if there’s interest.

**Sunday, Aug. 13:** 6 to 7 a.m.: Fishing, check-out and good-byes. Breakfast and lunch on your own.

**-- Over --**